City of Santa Barbara



GOLF COURSE ADVISORY COMMITTEE (GAC)

Wednesday, November 12th 2014

Minutes

Dominic Namnath called the regular Golf Course Advisory Committee meeting to order at 4:36 pm at the Parks and Recreation Department Conference Room.

Roll Call

Committee members present
Dominic Namnath (Chair)
John Craig (Vice-Chair)
Bob Garcia
Bryant Henson
Bob Swider
Gretchen Ostergren
Maureen Masson

Others Present
Chris Talerico, Director of Golf
Nancy Rapp, Director of Parks and Recreation
Simon Herrera, Golf Course Superintendent
Mark Sewell, Business Analyst

Changes to the Agenda

None

Written Communications

None

Public Comment

None

CONSENT CALENDAR

1. Approval of Minutes from October 8th 2014

The Golf Advisory Committee waived the reading, and approved the minutes of the meeting of Wednesday, October 8th, 2014.

Action: The approval of the minutes was unanimous.

ADMINISTRATIVE AND STAFF REPORT

2. Parks and Recreation Director -Financial Status of the Golf Fund.

Director Nancy Rapp distributed the staff report and consultant report detailing the operating options open to the golf course. Staff are opening the discussion and this is only the start of a public process where the GAC are encouraged to help with communication and engagement with the public. Copies of these reports are available from the city website as part of the 11/18 Finance Agenda packet.

3. Highlights of 2014.

Chair Dominic Namnath asked for GAC members to provide their personal highlights of 2014 as it relates to SBGC. Responses included pride over the players' improvement fund projects and improvements in the quality of the greens even in the drought and using reduced chemicals. 2014 saw continued growth in Junior and Women's golf participation. Recent promotions for College students and Ventura residents also were considered a positive achievement.

4. Player Course Improvement Subcommittee (PIFSC) Report.

Vice-Chair John Craig offered a verbal report with regard to the activities of the PIFSC in October 2014. Two at large applications had been received for the PIFSC and they along with any other applicants will be required to interview in the January 2015 Regular GAC meeting prior to GAC selection.

5. Rounds and Revenue Report

Business Analyst Mark Sewell commented that play was up on last year for the first time since April. However the golf course did not meet budget revenue so is now \$60,819 (5%) behind budget after 4 months.

6. Golf Maintenance Report

Golf Course Superintendent Simon Herrera presented a verbal maintenance report detailing that tee boxes had been aerified to get best use of rain fall on 10/31. 16 dead trees were removed and over 54 trip hazards grinded to improve safety at the course.

7. Golf Pro Report

Director of Golf, Chris Talerico provided a verbal report whereby he advised that the pro shop will soon be renovated with new paint, carpet and merchandise. Surveys have also been sent to home clubs in order to offer better service going forward.

8. Home Club Reports

Men's Club representative Chair Dominic Namnath reported that the Mens Club took its first online renewal and new member application in October.

9. Proposal to cancel December Regular Meeting.

Motion: Maureen Masson motioned to cancel the December regular meeting.

Vote: Majority voice vote No. (Yes M Masson)

The GAC will meet on Wed Dec 10th 2014 for a regular meeting.

ADJOURNMENT

The meeting was adjourned at 5.55 pm.